

ESTTA Tracking number: **ESTTA713437**

Filing date: **12/08/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213057
Party	Defendant Hylete LLC
Correspondence Address	KYRIACOS TSIRCOU TSIRCOU LAW PC 515 S FLOWER ST , FL 36 LOS ANGELES, CA 90071 2221 UNITED STATES kyri@tsircoulaw.com
Submission	Testimony For Defendant
Filer's Name	Kyri Tsircou
Filer's e-mail	kyri@tsircoulaw.com
Signature	/kyri tsircou/
Date	12/08/2015
Attachments	James Wardlow Exhibits N-Q 10-27-15.pdf(2255396 bytes)



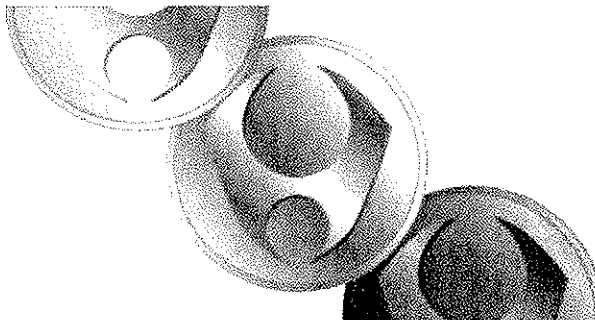
HYLETE posted an offer.

July 30, 2013 ·

Like Page

SPONSORED

Create Ad



Extended by popular demand. Chose from the Gold, Silver or Bronze promotion.

Expired

550 people claimed this offer

Like

Comment

Share

47 people like this.

Most Relevant

3 shares



Write a comment...



Joel Schurtz Run the 2 Shorts, 2 Socks, 2 Shirts Sale again!!!

Like Reply · 7 · August 1, 2013 at 9:25am



Charlene Noll Are the women's shorts going to be back in stock before this offer is over?

Like Reply · 2 · July 31, 2013 at 1:58pm



HYLETE No but we will make sure to take extra good care of all our female fans as soon as the shorts are back in stock!

Like Reply · 1 · August 6, 2013 at 4:13pm



William Green *choose

Like Reply · 2 · July 30, 2013 at 8:35pm



Scott Kelton I'm not getting the email with the confirmation code! Do you want my money?!

Like Reply · August 1, 2013 at 10:05pm



HYLETE Hey Scott Kelton, you can use the code CARRYON and it should work for you

Like Reply · August 6, 2013 at 4:15pm



Tony Schmidt I hate to be negative but it looks like trademark infringement on #HybridAthletics. Their logo looks very similar. #BoycottHylete!

Like Reply · 1 · August 1, 2013 at 1:12am



Matt Henderson What are they?

Like Reply · 1 · July 31, 2013 at 12:22am



Rachel Bond Geesh - to accentuate the positive - thank you, Hylete, for great offers on awesome gear. Thanks for truly designing activewear where "form follows function". Yes, it looks great, but it holds up and wears even better!

Like Reply · 1 · August 2, 2013 at 1:20pm

\$49.99 at Amazon · ★★★★★

amazon.com

Under Armour Men's Armour® Fleece Team Hoodie Extra Extra Large Midnight Navy - \$49.99



Online Paralegal College
National Paralegal College
Nationally accredited Certificate, Associates, Bachelors and Masters degree programs.

English (US) Privacy Terms Cookies
Advertising · Ad Choices · More
Facebook © 2015

OPPOSERS

Exhibit

N

Chat (11)

Date 10/27/2015 1pg.

Depo/Case HYBRID V. HYLETE - JAMES WARDLOW

By

Karla L. Beard, CSR 13036



HYLETE posted an offer

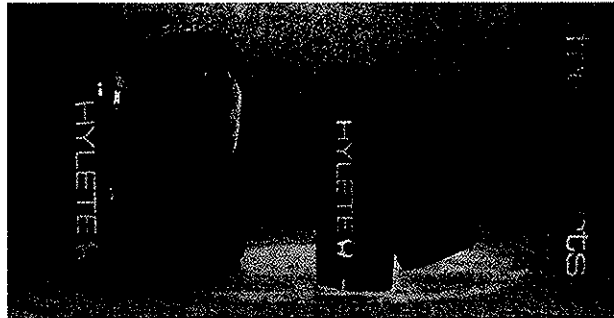
July 9, 2014 ·

Like Page

SPONSORED

Create Ad

Free cross-training short 2.0 with purchase of the convertible backpack.



free shorts

Expired

861 people claimed this offer

Like

Comment

Share

228 people like this.

Most Relevant

19 shares



Write a comment...



Kate Grevey Blankenship Best backpack ever created!!!

Like · Reply · 4 · July 9, 2014 at 12:03pm



Paul W Read III Katherine Zepeda yes

Like · Reply · 1 · July 11, 2014 at 4:20pm



Bryan Winder I'm with David, I just got one a couple weeks ago. Would love to get another pair of shorts. I have 5 & love them. It's all I wear to the gym now. The bag is sick!!! Everyone at my gym wants one now.

Like · Reply · 1 · July 10, 2014 at 11:37am



Michael Anthony Keller Does this mean medium regular 2.0 shorts are back in stock?

Like · Reply · 1 · July 9, 2014 at 3:13pm



HYLETE Hey Michael, we should have the USA 2.0 shorts restocked within the next 3-4 weeks and the black 2.0s with colorways restocked around Labor Day. We appreciate your patience and support!

Like · Reply · July 9, 2014 at 7:07pm



Shay Nielsen Vail Does this mean the backpacks are finally back in stock?

Like · Reply · 1 · July 9, 2014 at 3:11pm



Shaia Riboni-Maturino Tammy Nguyen

Like · Reply · 1 · July 9, 2014 at 12:54pm



Rob Faber I'm confused. Is Hylete affiliated with Hybrid Athletics? Same logo and essentially a shortened/combined name.

Like · Reply · July 12, 2014 at 2:52pm



Joey C. Guerrero Can somebody explain the awesomeness of this backpack?

Like · Reply · July 12, 2014 at 11:44am



Wesley Nathaniel Garza Yall should put a camel pak on the next one

Like · Reply · July 12, 2014 at 4:27am



Katherine Read Paul W Read III does this mean you want it?

Like · Reply · July 11, 2014 at 4:18pm



Paul W Read III Katherine Zepeda

Like · Reply · July 11, 2014 at 4:11pm



Ayyub Mujahid Word

Like · Reply · July 11, 2014 at 1:03pm



Billy Wayne Clark What's the price.... this is a must have for me!!!

Like · Reply · July 10, 2014 at 9:39am

\$49.99 at Amazon - ★★★★★

amazon.com

Under Armour Men's Armour® Fleece Team

Hoodie Extra Extra Large Midnight Navy -

\$49.99



Online Paralegal College

National Paralegal College

Nationally accredited Certificate, Associates,

Bachelors and Masters degree programs.

English (US) · Privacy · Terms · Cookies · Advertising · Ad Choices · More

Facebook © 2015

OPPOSERS Exhibit 0

Date 10/27/2015 2PGS

Depo/Case HYBRID V. HYTE - JAMES WARLOW

Kb Karla L. Beard, CSR 13036

Chat (10)



Billy Wayne Clark Went

Like · Reply · July 10, 2014 at 9:38pm



Dean Home 10



Billy Wayne Clark I eant

Like · Reply · July 10, 2014 at 9:38pm



Chad Frost Ugh! Just did the hoodie promo

Like · Reply · July 10, 2014 at 11:00am



David Johns I just bought a back pack two weeks ago. Anyway I could get in on the shorts?

Like · Reply · July 9, 2014 at 8:17pm



Evan Koehler What does it convert into?!

Like · Reply · July 9, 2014 at 4:33pm



HYLETE Hey Evan, the backpack converts into a duffel. We will be posting a video within the next few days that shows all the features of the backpack and how it converts, so look out!

Like · Reply · 3 · July 9, 2014 at 7:10pm

[View more replies](#)

Tammy Nguyen Oh man Shaia...

Like · Reply · July 9, 2014 at 1:16pm



Joey Burger Jake, Wilse, Kaycee

Like · Reply · July 9, 2014 at 1:05pm

- Family
- Hybrid Athletics / C...

GROUPS

- Danbury Mad Hatters 4
- Veritatem
- New Groups 3
- Create Group

INTERESTS

- Pages and Public ...

EVENTS

- 4th Annual Scream...
- 1 Year Anniversary...
- Create Event

DEVELOPER

- Manage Apps
- Insights

Like Comment Share

6 people like this.

Jessica Wilbanks So jealous!!! I love fair food!!
Like · Reply · Just now

Write a comment...

Suggested Post



Like Page

NEW COLORS, SAME STYLE | Face the elements in style with our bestselling Hi Press boot. Shop it now: <http://pfflyers.co/HiPressOct15>
Orders over \$99 ship free.



PF Flyers | Hi Press

Now available in burgundy and blue. We revisit our heritage in waterproof with the Foundation Collection's 'Hi Press' waterproof boot. The "Hi Press" pays homage to a series of rubberized and vulcanized work wear boots made by PF Flyers / RF

Lamar Odom: Former NBA Player and Khloé Kardashian Call Off Divorce, Reports Say

East Harlem: Suspect Identified in Fatal Shooting of New York City Police Officer

See More

SPONSORED

Create Ad



Jack Spade

jackspade.com

Go somewhere new with our latest new arrivals!



HYLETE.COM

HYLETE's quad-blend collection - optimal stretch, resiliency, wicking, and durability.

English (US) · Privacy · Terms · Cookies · Advertising · Ad Choices · More

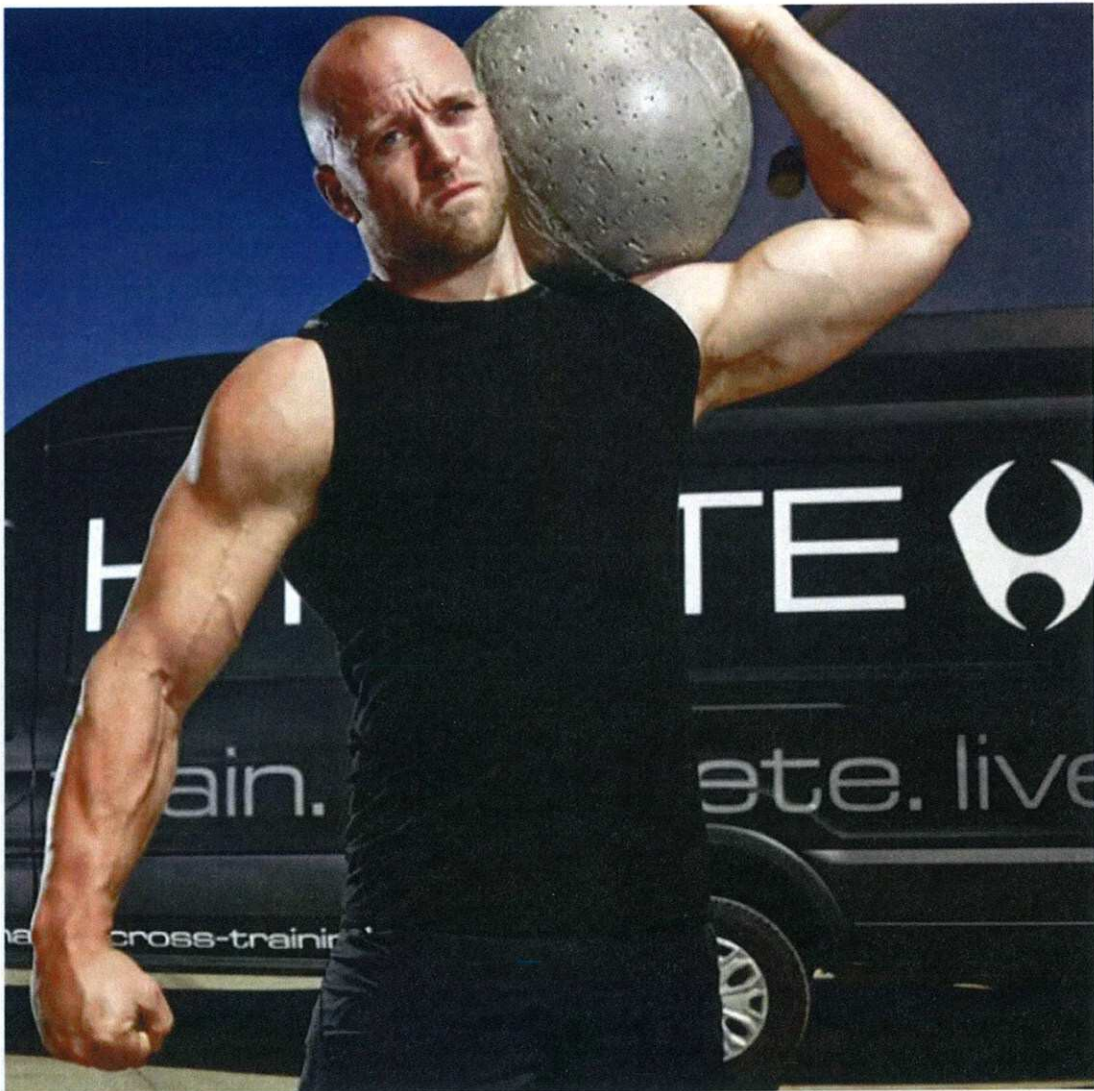
Facebook © 2015



HYLETE

Sponsored •

HYLETE's quad-blend collection - op
wicking, and durability.



**quad-blend muscle
tee**

Shop Now

